

*Arkansas' First*  
**VIRUS-FREE DISEASE-FREE**  
*Blakemore*



# Strawberry Plants

**STATE CERTIFIED BLUE TAG  
NOW AVAILABLE**

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**These plants were grown from Registered Purple Tag Foundation Stock developed by the University of Arkansas Agricultural Experiment Station, under the supervision of Dr. J. P. Fulton.**

Strawberry plants grown from these Blue Tag Plants will be eligible for State Certification under Green Tag regulations by the Arkansas State Plant Board.

**We are offering a limited quantity of these Blue Tag Certified Blakemore Plants at the following prices:**

100 to 500 Plants - - - - \$2.50 per Hundred  
Postpaid  
500 to 1000 Plants - - - - \$2.00 per Hundred  
Postpaid  
1000 or more Plants - - - \$12.00 per Thousand  
F.o.b. Augusta

Book your orders early.

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## THE CONNER COMPANY

Hilton Johnson, Grower

PHONE 149

AUGUSTA, ARK.

MEMORANDUM  
FOR THE RECORD

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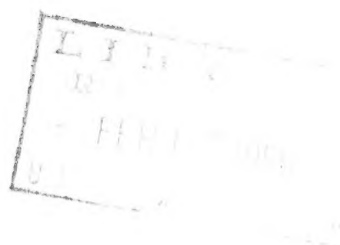
THE GONNER COMPANY

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FACTS ABOUT THE NEW STATE CERTIFIED,  
DISEASE FREE BLAKEMORE STRAWBERRY PLANTS



1. The First State Certified Strawberry Plants ever to be offered in the State of Arkansas.
2. Foundation stock developed by the University of Arkansas, College of Agriculture Experiment Station at Fayetteville, Arkansas.
3. These plants were grown from Foundation Stock which were Registered under Purple Tag by the Arkansas State Plant Board.
4. All plants from this bed will be sold under the Blue Tag requirements of the Arkansas State Plant Board.
5. Plants grown from these Blue Tag State Certified Stock will be eligible for Green Tag Certification under the Arkansas State Plant Board's regulations.
6. Part of the purchase price of these plants will be sent to the University of Arkansas, College of Agriculture Experiment Station for future research and development of more and better varieties of Strawberry ~~grown in Arkansas~~.
7. Benefits of growing the new State Certified Blue Tag Virus Free-Disease Free Blakemore Strawberries:

Virus Free-Disease Free Plants means more vigorous growth.

Vigorous growth means more runners which will develop a perfect picking bed.

Vigorous and Healthy picking beds mean a larger yield, estimate of 50% to 100%.

Larger yield insures greater profit.

#### COST COMPARISON

Recommended row width for STATE CERTIFIED BLUE TAG,  
VIRUS FREE-DISEASE FREE BLAKEMORE STRAWBERRY PLANTS:

36 inches to 42 inches.

Plant spacing in row 4 feet apart.

Number of plants per acre 3500 to 4000.

Cost per acre of Blue Tag Plants \$42.00 to \$48.00.

Hoeing cost for first two or three time much less.

Setting out much less.

#### REGULAR BLAKEMORE STRAWBERRY PLANTS:

Row width, 36 inches to 42 inches.

Plant spacing in row 18 inches to 20 inches.

Number of plants per acre 7000.

Cost per acres Regular Plants \$35.00.

Hoeing cost more.

Setting out cost more.

A MORE PROFITABLE CROP FOR VERY LITTLE INCREASE IN COST.

INTERESTING?

